

FOR IMMEDIATE RELEASE



REASONS

curated by Josh Campbell

NYC Culture Club

World Trade Center Oculus, C1 Level

185 Greenwich Street, New York, NY 10006

Opening Reception: November 4, 2021 6-8PM

November 4 – December 5, 2021

Tuesday – Sunday, 12-7 PM

NEW YORK – The NYC Culture Club is pleased to present *Reasons*, a group exhibition that delves into the passions of 27 NYC-based artists. Why does someone choose to be an artist? To create? Is it a choice, and if so, what fuels it? The show presents a wide array of artworks ranging in scale and materials including ceramics, collages, drawings, embroidery, paintings, photographs, and sculptures.

Reasons is a recognition and celebration of the artists' motivations for creation that explores their *raison d'être* for art. The exhibition offers a glimpse into the minds of artists who are inspired by what it means to be alive in today's world. In a city known for its vibrancy, strength, and versatility, the past two years have given these artists a challenge to create abundantly in chaotic times. They've grown, they've discovered, and they've overcome. The result is fresh, emotional, optimistic, and human. The artists included in *Reasons* exemplify the melting pot that is New York City. They are a heterogeneous representation of people from all backgrounds and cultures.

Along with recognizing and celebrating these talented individuals, *Reasons* is designed to engage the public with a meaningful art experience. The World Trade Center is one of the mostly heavily trafficked public settings in the world. Every day tens of thousands of people from all over the world pass through the iconic Oculus structure. This show creates an opportunity for a myriad of viewers to bring their perspectives to the artwork. Each artist has given a statement to their work that will be displayed adjacently, in order to further contextualize the viewers' experience.

Reasons hopes to inspire anyone with an interest in art to pursue it further and explore the communities formed around arts and culture. In particular, the show will highlight ArtsConnection, a wonderful not-for-profit that has brought innovative art programs to millions of NYC public school students for over four decades. Many of the artists in the show are alumni of the ArtsConnection programs. *Reasons* supports ArtsConnection and the arts non-profit's *raison d'être* for being.

About NYC Culture Club

The NYC Culture Club is a project conceived by brothers Parker and Clayton Calvert. It is an exhibition space offering opportunities for curators and artists to host exhibitions, free of charge. This is made possible via a partnership with Westfield World Trade Center. The space is located on the C1 South Concourse in The Oculus, a downtown commercial hub that connects to almost every public transit option in New York City. The goal of the project is to have an impactful program that contributes to the cultural renaissance that New York and the world needs as we come out of the pandemic. It is an artist founded space for artists, curators, and the general public.

For press inquiries please contact NewYorkCityCultureClub@gmail.com

To learn more about The NYC Culture Club, please visit www.nyccultureclub.com

Instagram: [@nyccultureclub](https://www.instagram.com/nyccultureclub)

To learn more about ArtsConnection, please visit www.artsconnection.org

Instagram: [@artsconnection](https://www.instagram.com/artsconnection)

The poster features a background image of the Oculus building's interior. At the top center is the NYC Culture Club logo, which includes a stylized 'NYC' with a building silhouette integrated into the 'N'. Below the logo, the text reads 'CULTURE CLUB PRESENTS REASONS'. The curators are listed as 'Curated by Josh Campbell'. The location is 'World Trade Center Oculus C1 Level 185 Greenwich Street'. The dates are 'November 4 - December 5, 2021' and the hours are 'Tues - Sun 12-7PM'. A list of artists is provided on both sides of the title. At the bottom right, it says 'featuring: ArtsConnection LINKING LEARNING AND THE ARTS' with the organization's logo.

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Chellis Baird
Joe Ballweg
Andrea Bergart
Brianna Blue
Clayton Calvert
Parker Calvert
Kari Chohnoky
Alexandria Deters
Jordan Doner
Nya Eaddy
Jada Hairston
Max Heiges
Stephanie Hirsch
Bao Lu

Chella Man
Youkee Nishida
Kariny Padilla
Taezoo Park
Michael Sadowsky
Mark Sengbusch
Jennifer Sullivan
Syeda Tabassum
Carlos Daniel Vargas
Jason Wallace
Darryl Westly
Derek Weisberg
Sarp Kerem Yavuz